

**FREE**

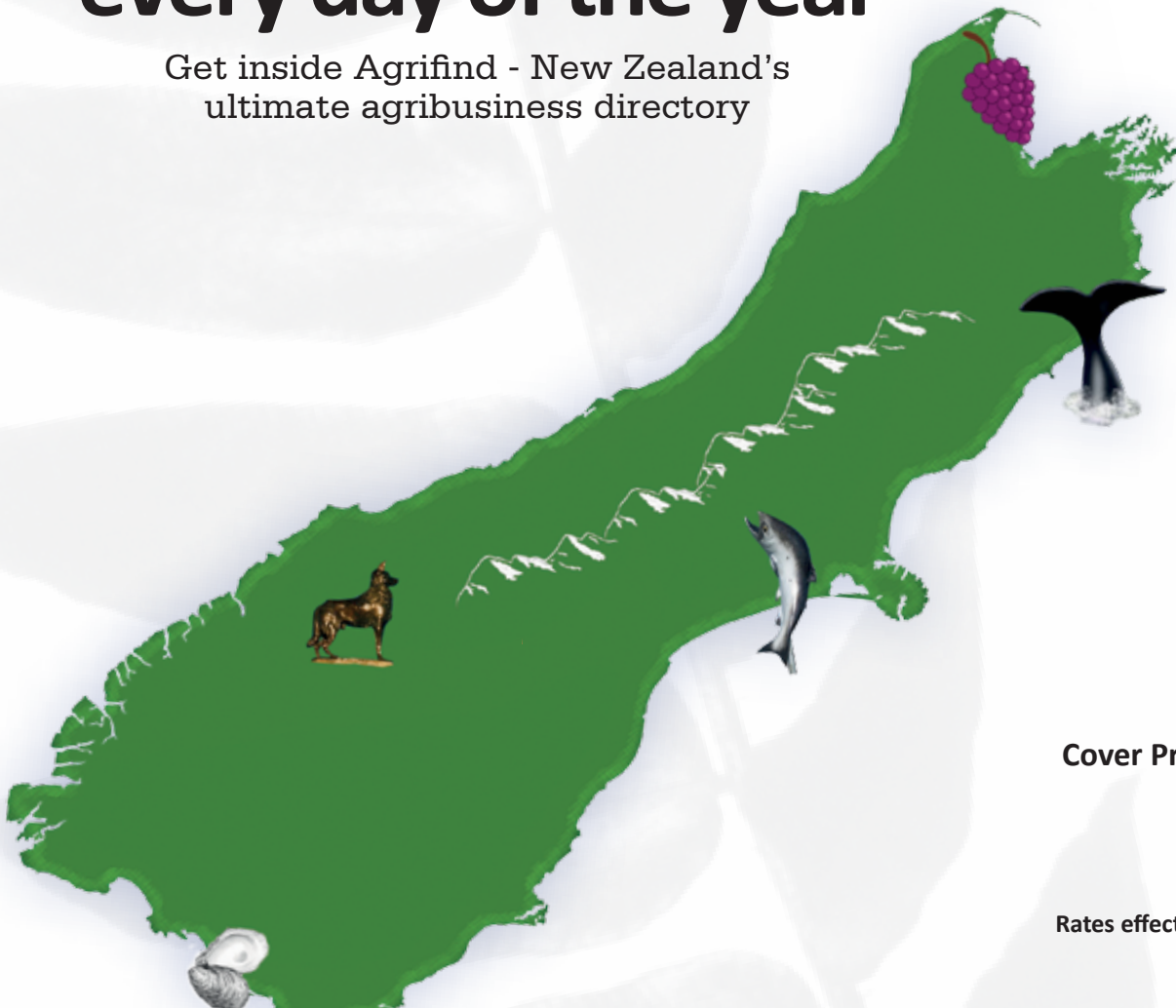
New Zealand's Ultimate Agribusiness Directory

# agrifind



Be visible to  
**81,000 farmers**  
every day of the year

Get inside Agrifind - New Zealand's  
ultimate agribusiness directory



Circulation - 81,000  
Frequency - Annually  
Cover Price - FREE to farmers

**NZX** Agri

Rates effective for the 2012 directory



## The challenge

How to get your business easily found by every farmer in New Zealand 365 days of the year

## The solution

- Agrifind - New Zealand's most comprehensive agribusiness directory
- Free to 81,000 farmers every year in May 2012, just in time for field days
- High impact quality A4 gloss magazine format
- Very easy for a reader to navigate to your business
- Editorial opportunities to highlight your company and products
- Farmers will keep it and use it – can you afford not to be in it!
- Available for online viewing
- Annual financial year calendar
- Breeders directory
- Lincoln University handbook guide information

### Agribusiness Directory

**Directory listing only** \$200

(50 words plus contact information)

**Directory – when purchasing Agribusiness package** FREE

### Agribusiness Package

**Full page advertising, full page editorial + directory** \$4550  
(750 words)

**1/2 page advertising, 1/2 page editorial + directory** \$2800  
(500 words)

**1/4 page advertising, 1/4 page editorial + directory** \$1300  
(250 words)

### Agribusiness Fielddays Voucher

**1/5 page voucher for redemption at Mystery Creek** \$200



All prices are GST exclusive and are agency commission bearing.

## Deadlines

Book now to secure the best position

<b>Booking deadline</b>	<b>Tuesday 17th April 2012</b>
<b>Material deadline</b>	<b>Thursday 19th April 2012</b>
<b>Publication date</b>	<b>Monday 24th May 2012</b>

## Contact

For all advertising enquiries contact your local NZX Agri field agent or -  
 Freephone: 0800 85 25 80  
 Email: agrisales@nzx.com  
 NZX Agri HQ, 8 Weld Street,  
 PO Box 529, Feilding, New Zealand.